ATHLETIC MARKETING GRADUATE ASSISTANT

RESPONSIBILITIES:
- Develop and implement marketing and promotions plans to increase ticket sales, game attendance, and fan experience for assigned sports
- Provide support in the planning, coordination, and execution of marketing and promotions plans for Football, Men's Basketball, and Women's Basketball
- Identify new and innovative concepts that will engage new and existing fans and students, resulting in the best fan experience in the Sun Belt Conference
- Become familiar with NCAA/Sun Belt Conference regulations, and general information associated with collegiate athletics
- Other duties as assigned by supervisor
- Required to work every home football game
- Some evening and weekend hours required
- Consistent use of strong interpersonal skills
- Use time management skills to complete work assignments and meet deadlines before busy times and/or game days

QUALIFICATIONS:
- Bachelor’s Degree in a related field
- Strict adherence to NCAA, university, and athletics department rules and regulations
- Effective communication (verbal and written), organization, and human relations skills
- Proficiency in Microsoft Office programs (Word, Excel, PowerPoint, Outlook)
- Ability to work with diverse populations
- Successful completion of background investigation prior to employment.

Compensation: The athletic marketing graduate assistant position for Georgia Southern University Athletics will include a monthly stipend plus tuition in the fall, spring, and summer semesters. Benefits, books, and fees not included. This position will require a flexible work schedule including work on evenings and weekends. This position will begin August 1st, 2016 and is a two-year commitment. An offer is contingent on the candidate’s acceptance into a Georgia Southern graduate program.

To Apply: The position will remain open until filled. If interested in applying, please submit a cover letter, resume and list of at least three references to Dan Adams, Director of Athletic Marketing, at dadams@georgiasouthern.edu.