Position
The Marketing – Public Relations Graduate Assistant will assist the department in the management and administration of Campus Recreation & Intramurals (CRI) marketing and publication projects through public relations. This position will also provide opportunities for experience in other Campus Recreation and Intramurals program areas, including Special Events, Fitness, Club Sports, Intramurals, Southern Adventures, and Aquatics.

Campus Recreation & Intramurals (CRI), a department within the Division of Student Affairs and Enrollment Management, provides growth opportunities and educational experiences that enrich the lifelong learning process of Georgia Southern students. Benefits of participation in CRI programs include the application of leadership, decision-making, problem solving, conflict management, communication, and social skills. Program areas include Aquatics, Club Sports, Facility Management, Fitness, Group Fitness, Golf, Injury Prevention & Care, Intramural Sports, Marketing, Shooting Sports Education, Southern Adventures, and Wellness.

Responsibilities
The Marketing – Public Relations Graduate Assistant will be responsible for representing Campus Recreation & Intramurals (CRI) in various mediums including in person, digital and in print, including but not limited to writing press releases, editing copy for the web, and presenting to various groups both on and off campus; scheduling and daily management of undergraduate marketing staff; planning marketing campaigns, capturing video/photos, and designing layouts; assisting with CRI special events and other duties as assigned.

Required Qualifications
- Bachelor’s degree in Communications, Marketing, Public Relations, Graphics Design or related field
- Unconditional Admission into a GSU graduate program
- Experience with digital photography and/or videography
- Excellent verbal/written communication skills
- Motivation, enthusiasm, and attention to detail
- Self-starter, professionalism and willingness to learn

Preferred Qualifications
- Demonstrated experience with Adobe Creative Suite
- Proficiency in computer skills (i.e. Word, Excel, and other applications/software related to recreational sports)
- Career aspirations in recreational sports
- CPR/First Aid certifications

Stipend
$8000 for a 9-month appointment and a full tuition waiver. Student is responsible for activity fees and books. Professional development funding and summer employment are available.

To Apply
Send a letter of application, resume, and three references to:

Jeremy Wilburn, Assistant Director – Marketing
Georgia Southern University
Campus Recreation and Intramurals
P.O. Box 8078
Statesboro, Georgia 30460

For more information, contact Campus Recreation & Intramurals at 912-478-5436 or e-mail jwilburn@georgiasouthern.edu.

Georgia Southern University is an EEO/AAP employer.