Position
The Graduate Assistant for Marketing – Web Media will assist the department in the management and administration of Campus Recreation & Intramurals (CRI) program marketing and publication projects through web media. This position will also provide opportunities for experience in other Campus Recreation and Intramurals program areas, including Facilities/Informal Recreation, Fitness, Club Sports, Intramurals, Southern Adventures and Aquatics.

Campus Recreation & Intramurals (CRI), a department within the Division of Student Affairs and Enrollment Management, provides growth opportunities and educational experiences that enrich the lifelong learning process of Georgia Southern students. Benefits of participation in CRI programs include the application of leadership, decision-making, problem solving, conflict management, communication, and social skills.

Responsibilities
Primary responsibilities include the design and maintenance of the Campus Recreation & Intramurals (CRI) site and app in an ongoing effort to create an effective communication tool between CRI programs and their participants. This is achieved by ensuring updates are made in a timely manner, creating interactive web pages, setting up and accessing online databases, and other programming tasks of various sizes and scopes. Recruit, train, schedule, supervise, and evaluate undergraduate Marketing Design Team. Assist with CRI special events and perform other duties as assigned.

Required Qualifications
- Bachelor’s degree in Communications, Information Systems or Technology, Graphics Design, or related field
- Admission into a GSU graduate program
- Demonstrated experience with HTML, CSS, JavaScript, PHP, and Adobe Creative Suite
- Excellent verbal/written communication skills
- Motivation, enthusiasm, and attention to detail
- Self-starter, professionalism and willingness to learn

Preferred Qualifications
- Proficiency in computer skills (i.e. Word, Excel, and other applications/software related to office administration and recreational sports)
- CPR/First Aid certifications
- Experience with the following:
  - SQL and Access databases
  - Content management systems
  - Google App Script
  - PhoneGap/Cordova platforms
  - PHP Framework – CodeIgniter
  - Synchronous JavaScript – Node.JS

Stipend
$8,000 for a 9-month appointment and a full tuition waiver. Student is responsible for activity fees and books. Professional development funding available. Summer employment is available.

To Apply
Send a letter of application, resume, and three references to:
Jeremy Wilburn, Assistant Director
Georgia Southern University
Campus Recreation and Intramurals
P.O. Box 8078
Statesboro, Georgia 30460

For more information, contact
Campus Recreation & Intramurals at 912.478.5436
or e-mail jwilburn@georgiasouthern.edu.

Georgia Southern University is an EEO/AAP employer