Position
The Graduate Assistant for Marketing – Design will assist the department with marketing and communication of Campus Recreation & Intramurals (CRI) programs and services through design and multimedia. This position will also provide opportunities for experience in other Campus Recreation and Intramurals program areas, including Facilities/Informal Recreation, Fitness, Club Sports, Intramurals, Southern Adventures, Aquatics, Wellness, Shooting Sports Education Center and the Golf Course.

Campus Recreation & Intramurals (CRI), a department within the Division of Student Affairs and Enrollment Management, provides growth opportunities and educational experiences that enrich the lifelong learning process of Georgia Southern students. Benefits of participation in CRI programs include the application of leadership, decision-making, problem solving, conflict management, communication, and social skills.

Responsibilities
Primary responsibilities include design of materials to promote CRI programs and services to participants. This is achieved by designing professional looking materials, which clearly communicate the benefits of participation. Recruit, train, schedule, supervise, and evaluate undergraduate Marketing Design Team. Represent the department at various recruiting and orientation sessions. Present to various audiences regarding CRI programs and services. Assist with CRI special events and perform other duties as assigned.

Required Qualifications
- Bachelor’s degree in Graphic Design, Communications or related field.
- Admission into a GSU graduate program
- Demonstrated experience with Adobe Creative Suite.
- Excellent verbal/written communication skills
- Motivation, enthusiasm, and attention to detail
- Self-starter, professionalism and willingness to learn

Preferred Qualifications
- Proficiency with Adobe Premiere and After Effects.
- Career aspirations in recreational sports or higher education.
- CPR/First Aid certifications
- Experience with digital photography and video production.

Stipend
$8000 for a 9-month appointment and a full tuition waiver. Student is responsible for activity fees and books. Professional development funding available. Summer employment is available.

To Apply
Send a letter of application, resume, and three references to:
Jeremy Wilburn, Assistant Director
Georgia Southern University
Campus Recreation and Intramurals
P.O. Box 8078
Statesboro, Georgia 30460

For more information, contact Campus Recreation & Intramurals at 912.478.5436 or e-mail jwilburn@georgiasouthern.edu.

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